



PM vision

“Project your business into the future”

Success Projects under EU funding in Romania

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Twinning Project RO03/IB/SPP/08 financed by the European Union through the Phare programme



FUNDING APPLICATION

RELEVANCE

- Strategy: project strategy within sectoral, environmental and localisation context, based on evidence and analysis
- Added Value by reference to other intervention
- Consistency with country, region and programme objectives which differ from project objectives



FUNDING APPLICATION

METHODOLOGY & SUSTAINABILITY

- Appropriateness, realism and consistency of activities vs. project objectives and planned results (i.e. the contractual obligations)
- Impact in general plus referred to target groups (including indirect results after the end of the operation)
- Multiplier effects and possibility of replication (publicity is indispensable to achieve these)
- Have an early look at the reporting templates!!



FUNDING APPLICATION

OPERATIONAL CAPACITY & EXPERTISE

- (Evidence-based) Realistic and cost-effective budget (do not under-estimate and/or forget costs)
- Clear (written) partnership agreements (if any) possibly not established for the specific project
- Experience in project management
- Experience in the specific sector targeted by the project
- Web page!
- **CONCISENESS: 4 pages!! Warning to executive summary**



IMPLEMENTATION

RAPID START

- Careful study contractual rights and obligations
- Normative framework
- Programme Procedures
- Bank Accounts
- Work Programme
- Spending Strategy
- Warning to contract changes – timing and justification



IMPLEMENTATION

AUDIT TRAIL

- Organisation of Archives
- Project Accounting
- Correspondence and Contacts with Authorities
- Photos
- Publicity



IMPLEMENTATION

SELF EVALUATION

- Internal Reviews recorded in Minutes
- Exchange of Experience
- Improved Managerial Skills?



FOLLOW UP

PROJECT VS. CONTRACT END

- Contract does not end with final payment!
- Maintaining assets in good order or inform the Contracting Authority of replacement strategies
- Project impact?



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